



Press Release - For Immediate Release:

Enter: Crane Factory Flats

## #DowntownCincinnati Living, Redefined

Rookwood Properties' Crane Factory Flats unveils luxury living at century-old factory

## Originally a Factory, Adaptive Reuse Creates 69 New Luxury Apartments. Grand Opening Date and Ribbon-Cutting with City Officials on December 5.

[CINCINNATI, Ohio – November 15, 2018] With the grand opening of the Crane Factory Flats coming up fast on Dec. 5, today's downtown Cincinnati living enthusiast has the opportunity to experience new urban living apartments, with a local history dating back more than a century.

The Crane-Hawley Co. opened its factory in 1914, producing water and plumbing fixtures. Most recently, it was home to the Hamilton County Board of Elections until early last year. Under the management of Cincinnati-based Rookwood Properties, Crane Factory Flats is a multi-million-dollar adaptive-reuse development breathing new life into an old building, creating its own unique community.

"The response of the market has been fantastic, particularly during our early stages of construction, as we gear up for our grand opening and ribbon-cutting in early December," said Annie Kanter, property manager at Crane Factory Flats. She reports strong market interest from several different segments of the apartment-hunting public, from young professionals to college students, empty-nesters and Millennials alike.

Tucked into the Design District on Broadway between East Ninth and East Eighth streets, Crane Factory Flats (<u>www.CraneFactoryFlats.com</u>) is opening amidst a historic rebirth of Downtown Cincinnati. The six-story property now offers 69 high-end apartments built with an industrial aesthetic, emphasizing exposed brick with high ceilings. Apartments are being offered in 1- and 2-bedroom options, from loft-style living to spacious townhomes; rates range between \$1,185-\$3,170, for homes offering between 625-1,669 square feet.

"When the Board of Elections left, we discovered was what, in essence, what we already knew: Downtown Cincinnati is the epicenter of urban living options. Crane Factory Flats is just delivering what the market demands," said Kanter.

Now, a 24-hour fitness and yoga center are ready. The pet washing stations are poised. A bike room will be built shortly; the coffee/espresso bar is complete, the Business Center geared up, as Crane Factory Flats welcomes new residents, neighbors and friends.

Amenities are copious and well-tended, from covered parking, walk-in closets and extra storage to wide hallways, ceramic tile showers and an industrial aesthetic. Kitchens have quartz countertops and stainless-steel appliances, with floor plans emphasizing open-concept flats, featuring wood-style and carpeted floors. Crane Factory Flats offers on-site management, 24/7 controlled access. Fully wired for WiFi and all modern comforts (dishwasher, washer, dryer), Cincinnati's newest downtown lifestyle is pet-friendly and designed with Lounges, a Business Center, Coffee Bar, 24/7 Yoga/Fitness Center, a collaborative Workspace and roof deck.

For more information, stop by the Crane Factory Flats office, 824 Broadway, open Monday through Friday 8:30 a.m.-5 p.m. and on Saturdays from 10 a.m. to 4 p.m.; or please visit <u>www.CraneFactoryFlats.com</u> or call (513) 832-7639.

Contact: Property Manager-Annie Kanter, Rookwood Properties (513) 832-7639 leasing@cranefactoryflats.com

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